



Graphics Guidelines

Dear customer,

please note the following guidelines to ensure an optimised advertising print, while at the same time eliminating additional costs.

1.

Data Formats

We can process the following file types:

Vector graphics:

- Corel Draw to Vers. 2019 (*.cdr)
- Adobe Illustrator to CC 2020 (*.ai)
- EPS (*.eps)
- PDF (*.pdf), only PDF/X-3:2002

Pixel graphics:

TIFF (*.tif), only for single-colour logos (black & white line drawing)

Archive files:

7Zip (*.7z)

Please note:

- **JPG's, Gif's, Apple Macintosh and Microsoft Office files can not be processed**
- **ZIP (*.zip) and RAR (*.rar) files can not be processed**

2.

Data Requirements

- Logos as vector objects
- All text must be converted to paths/curves, or the fonts used must be attached as Windows fonts
- Images with 300 dpi
- For Adobe Illustrator - images must be embedded
- List of the required print colours
- Reference PDF for the final product

Other printables:

e.g. writing paper, stickers, drawings can only be used on request.

3.

Data Transfer

- Send an email to: vertrieb@adga.de
- FTP server (after consultation)
- Send a CD / DVD by post

Please don't hesitate to contact us if you have any other questions. All questions should be resolved before final print data is created in order to avoid disappointment, and to eliminate additional costs.